


Christian Chamber of Commerce
Marketplace Expo 2009

Crowne Plaza Hotel ♦ Cherry Hill, NJ

October 15, 2009




EXPO

2009

CHRISTIAN CHAMBER OF COMMERCE
BUSINESS EXPO
THE MARKETPLACE

Marketplace Expo 2009
"The Principles And Power of Vision"
Thursday, October 15, 2009



with **Dr. Myles Munroe**
International motivational speaker & Best-selling author

Sponsor & Exhibitor Information Packet

Expand Your Business...And Your Vision



Marketplace Leader,

The 2009 Marketplace Expo is poised to be our best yet! We expect more than 3,000 of your customers and prospects to attend from New Jersey, New York, Connecticut, Pennsylvania, Delaware, Maryland and surrounding areas.

Our theme for the Expo is the “Principles and Power of Vision.” We are very fortunate to have Dr. Myles Munroe, international motivational speaker and best-selling author, delivering our Keynote Luncheon address as well as conducting

a special General Session Workshop. Tickets for these events will sell out quickly, so be sure to reserve your spot today.

Even during this challenging business environment, research shows that exhibitions like the Marketplace Expo continue to be a very beneficial component of a company’s marketing efforts. We are confident that being part of the Marketplace Expo will yield great returns for your business, so come and be blessed!

Angela Pipersburgh

President, Christian Chamber of Commerce



Did You Know...

...in-person interaction has significant importance and value when it comes to delivering on a company's marketing plan?

- ✓ Making face-to-face contact with a prospect costs more than \$1,000 without a lead from an exhibition vs. \$215 with an exhibition lead
- ✓ It costs 50% less to close a sale from an exhibition lead than without one
- ✓ 77% of qualified visitors at exhibitions represent new customers

* Center for Exhibition Industry Research

The Principles and Power of Vision

Marketplace Expo 2009

"The Principles And Power of Vision"

Thursday, October 15, 2009



Dr. Myles Munroe

Dr. Myles Munroe is a renowned international motivational speaker, best-selling author, and business consultant to governments, Fortune 500 companies and corporations addressing critical issues affecting every aspect of human, professional, leadership, social and spiritual development. He has spent the past 30 years traveling the world training leaders in business, education, government and religion. He delivers his message on professional and personal development to more than 500,000 people yearly and millions through his Media program. Dr. Monroe has written more than 38 books, many of which have become best sellers in the marketplace.

Dr. Munroe is Founder and Chairman of the Board of Trustees of the International Third World Leaders Association (ITWLA), an all-professional global network of leaders focused on formal leadership development and training primarily in developing nations.

He also is the Founder and President of Bahamas Faith Ministries International (BFMI), an all-encompassing network of ministries headquartered in Nassau, Bahamas. Dr. Munroe also serves as Senior Pastor of BFMI Fellowship, one of the largest churches in the Bahamas.

Marketplace Expo Facts



- When you become a sponsor or exhibitor at the Marketplace Expo, you give your company a **unique and cost-effective direct marketing channel** to the area's leading business owners, executives, decision-makers and professionals.
- The Christian Chamber of Commerce Marketplace Expo is experiencing **triple-digit growth** in attendance year-over-year.
- People who attend the Marketplace Expo represent a **wide variety of industries and businesses** ranging from start-ups to Fortune 500 companies.
- The Christian Chamber of Commerce has added new marketing opportunities and vehicles to help **maximize your company's exposure** leading up to, during and after the Marketplace Expo.

Maximize Your Exposure with a Sponsorship



\$5,000

DIAMOND

- Official Co-Host of Marketplace Expo 2009
- Exclusivity at Diamond Sponsorship Level within your industry or product category
- Acknowledged as a premier sponsor in Expo marketing materials and on Chamber website with a link to your website
- Acknowledgement in Chamber news releases and interviews with Media
- Company name and logo on signage at Expo entrance and throughout exhibition area
- Full-page color ad + complimentary business profile in Marketplace Expo Resource Guide
- Special mention in welcome address during General Session, Luncheon and multiple times during the Expo
- Seating at President's table for Luncheon
- 5 complimentary tickets for Dr. Myles Munroe Keynote Luncheon
- 5 complimentary tickets for Dr. Myles Munroe General Session Workshop
- Sponsorship acknowledgement at all Chamber events and meetings through September 2010
- 8 Foot Exhibitor Booth in Sponsor Pavilion
- 10 additional complimentary tickets for Exhibition



\$2,500

PLATINUM

- Acknowledged as a sponsor in Expo marketing materials and on Chamber website with a link to your website
- Acknowledgement in Chamber news releases and interviews with Media
- Full-page color ad + complimentary business profile in Marketplace Expo Resource Guide
- Special mention in welcome address during General Session and multiple times during the Expo
- Reserved seating at Luncheon
- 4 complimentary tickets for Dr. Myles Munroe Keynote Luncheon
- 4 complimentary tickets for Dr. Myles Munroe General Session Workshop
- Sponsorship acknowledgement at all Chamber events and meetings through the remainder of the year
- 8 Foot Exhibitor Booth in Sponsor Pavilion
- 7 additional complimentary tickets for Exhibition



\$2,000

GOLD

- Acknowledged as a sponsor in Expo marketing materials and on Chamber website with a link to your website
- Acknowledgement in Chamber news releases and interviews with Media
- Half-page color ad + complimentary business profile in Marketplace Expo Resource Guide
- Multiple acknowledgements of sponsorship during the Expo
- Reserved seating at Luncheon
- 3 complimentary tickets for Dr. Myles Munroe Keynote Luncheon
- 3 complimentary tickets for Dr. Myles Munroe General Session Workshop
- 8 Foot Exhibitor Booth in Sponsor Pavilion
- 5 additional complimentary tickets for Exhibition

Prime Location in Sponsor Pavilion for Diamond, Platinum & Gold Sponsors

Maximize Your Exposure with a Sponsorship



\$1,500

SILVER

- Acknowledged as a sponsor in Expo marketing materials and on Chamber website
- Quarter-page color ad in Marketplace Expo Resource Guide
- Acknowledgement of sponsorship during the Expo
- 2 complimentary tickets for Dr. Myles Munroe Keynote Luncheon
- 2 complimentary tickets for Dr. Myles Munroe General Session Workshop
- 8 Foot Exhibitor Booth adjacent to Sponsor Pavilion
- 3 additional complimentary tickets for Exhibition



\$1,000

BRONZE

- Acknowledged as a sponsor on Chamber website
- Quarter-page color ad in Marketplace Expo Resource Guide
- Acknowledgement of sponsorship during the Expo
- 1 complimentary ticket for Dr. Myles Munroe Keynote Luncheon
- 1 complimentary ticket for Dr. Myles Munroe General Session Workshop
- 8 Foot Exhibitor Booth adjacent to Sponsor Pavilion
- 2 additional complimentary tickets for Exhibition



Call for Details

ADDITIONAL OPPORTUNITIES

- Continental Breakfast Your company will be one of the first that attendees encounter at the Expo. Sponsorship includes signage in the breakfast area, a table for literature distribution in this high traffic location, acknowledgement and logo in the Marketplace Expo Resource Guide and recognition during the Expo.
- Badge Lanyards The lanyards, imprinted with your company name, will be distributed to all attendees, exhibitors and media attending this year's Marketplace Expo. That's nearly 3,000 people promoting your brand at the Expo!
- Official Marketplace Expo Bags Put your brand on the Official Marketplace Expo bags that attendees will use to carry information and giveaways with them throughout the event. Your marketing investment can extend beyond the Expo, as many attendees continue to use these well-constructed bags long after the event ends.

Prime Location Adjacent to Sponsor Pavilion for Silver & Bronze Sponsors

Showcase Your Business

- **\$450 for Members**
- **\$550 for Non-Members**

Join the Chamber of Commerce when you register for the Marketplace Expo and receive a \$100 discount on Chamber membership. Plus, you'll be eligible to reserve your booth at the Member rate!*

All standard exhibit spaces include:

- 1 exhibitor identification sign
- 6 foot draped table
- 2 chairs
- 2 exhibitor passes
- 1 ticket for General Session Workshop with Dr. Myles Munroe
- 1 ticket for Luncheon with Dr. Myles Munroe
- 1 free listing in our newly-expanded Marketplace Expo 2009 Resource Guide



Build Your Brand, Tell Your Story

■ Advertising

- Banner ads available on Marketplace Expo Website
- Place ads in Marketplace Expo e-blasts to Chamber members and Expo registrants
- Marketplace Expo 2009 Resource Guide



- More than a map and floor plan, this publication is packed with relevant and useful information that will be used by attendees long after the show
- Wide range of ad sizes available in color or black-and-white
- Add a 100-word Business Profile to your free company listing to generate attendee interest and drive traffic to your booth

■ Public Relations

- Let us help you get your company's name in front of the media through our proactive outreach leading up to and throughout the show
- Give reporters a reason to highlight your company in their Marketplace Expo coverage: announce a new product, service or program at the Expo
- All relevant exhibitor announcements will be included in an electronic press kit distributed to media along with show news and highlights

Don't Miss This Event!



Contact us today to reserve your space at the
Marketplace Expo 2009

Christian Chamber of Commerce
383 North Kings Highway, Suite 201
Cherry Hill, NJ 08034

Phone: 856.414.0818

Fax: 856.414.6140

memberservices@christianchambercommerce.org

www.christianchambercommerce.org